

2021 J.P. MORGAN CORPORATE CHALLENGE VIRTUAL


Team Captain Toolkit





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HANDLES

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CONGRATULATIONS ON BECOMING A TEAM CAPTAIN!
You’re now part of an elite global community of individuals who represent and manage their company’s involvement in the J.P. Morgan Corporate Challenge. We’re excited that you’ve decided to join us and know that this will serve as a unique opportunity for you to be able deepen connections with your colleagues.

This toolkit will guide you on how to rally your team, create camaraderie among your colleagues, network with your team after the Virtual Event, and answer any questions your colleagues might have throughout the entire experience.

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A quick snapshot for you and your team about the J.P. Morgan Corporate Challenge:



WHAT IS THE CORPORATE CHALLENGE?

The Corporate Challenge is a global running series that celebrates teamwork, camaraderie and community worldwide. We typically host in-person and virtual events around the world in each of our 15 anchor locations. This year, due to the recent increase in COVID-19 cases globally, all Corporate Challenge In-Person Events were canceled and moved to a virtual-only experience. Our Virtual Event provides a way for everyone to connect with colleagues as you walk, jog, or run when you want and where you want, within the Virtual Event period.



WHY SHOULD YOUR COMPANY AND COLLEAGUES PARTICIPATE?

The Corporate Challenge offers professionals from all industries and at every level a unique opportunity to connect, network, and have fun. It is a road race with a manageable distance of only 3.5 mi / 5.6 km, welcoming runners, joggers, and walkers. The event is available to businesses of all sizes – from LLC's and Fortune 500's to start-ups. It's a great way to create camaraderie in your company through health and wellness, even if you're not physically together.



WHERE DO I FIND MORE EVENT DETAILS?

Your event information can be found by selecting your location from our website (www.jpmorganchasecc.com) and you can share that out with your team.

Participant Registration

This year, we have an updated registration process. See below for a breakdown to help guide your team.

1

START REGISTRATION

Click on the registration link you receive from your Team Captain or visit our website to access our registration platform.

3

LOG IN AND FIND EVENT

Log in to our website to access your Participant Dashboard. Find “upcoming events” and scroll through the dropdown to find the event for which you want to register.

2

CREATE YOUR ACCOUNT

Once on our website, go through our Participant Account creation process. After that, active your account via a confirmation email.

4

REGISTER FOR YOUR TEAM

Complete the registration form to join your Team. Look out for a confirmation email letting you know that you’ve registered.



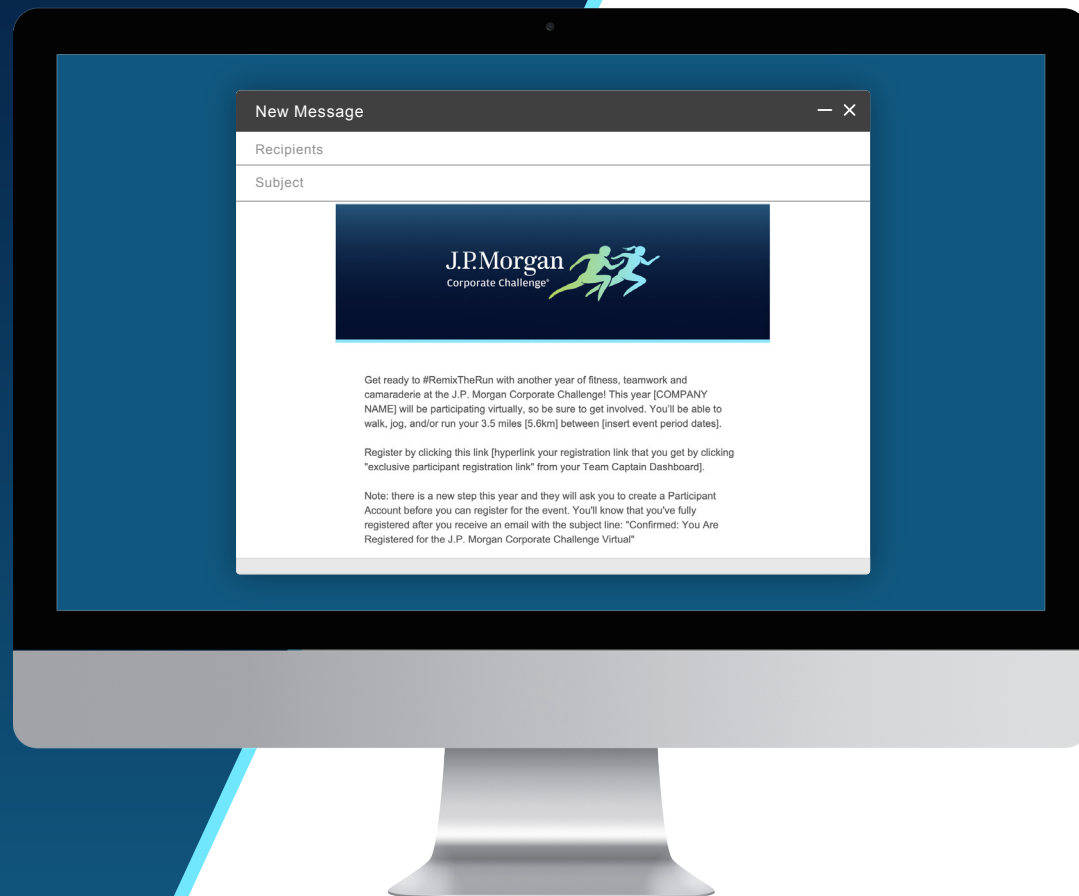
Rally Your Colleagues

There are several ways for you to recruit your team internally. One way is to use the email templates we've provided (*.oft is for PC and .eml is for Mac*) and invite your colleagues to join your team by copying and pasting your exclusive team registration link into those email templates.

More of a face time person? If you would like to do something a little more elaborate, throw a virtual recruitment party! Invite people to a short virtual meeting and use the background that we've provided. Talk with anyone who attends about all the fun your team will have participating in the Corporate Challenge. Send out your exclusive team registration link after or have them go through the registration process while you're all on the call.

Toolkit Assets:

- + Email templates (*.oft and .eml*)
- + Recruitment conference call background



RALLY YOUR TEAM

Company Spirit

Build some team spirit by creating a custom T-shirt for your team. Use the logos provided in our Team Captain Toolkit zip folder to make your Corporate Challenge branded T-shirts.

Toolkit Assets:

- + Logos (.png and .ai)
- + Scaled shirt template



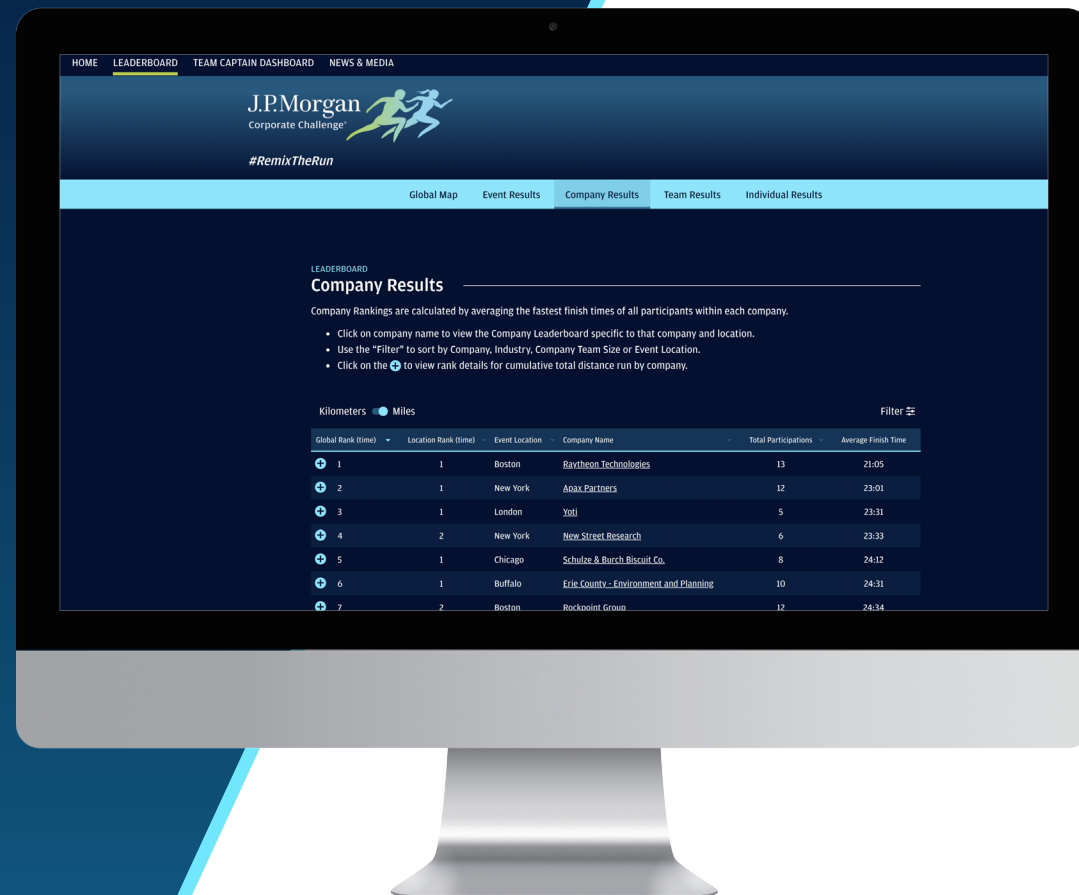
Leaderboard 101

The J.P. Morgan Corporate Challenge has an in-depth leaderboard which allows you to see timing breakdowns by individual, department, company or by locations worldwide. There are even some fun global stats too!

This year, we're asking all participants to upload their times using the new Participant Dashboard. If you or your colleagues would like your time to appear on our Leaderboard, they will need to follow this process:

- Log in to your **Participant Dashboard**.
- Select **“Ongoing Events”** and then click on your event.
- Select **“Upload Result.”** You will then be prompted to enter your result information and method of completion.
- Allow up to 24 hours for your results to post to Leaderboard.
Please note, no proof of completing the Virtual Event will be required.

You can share out information from our Leaderboard onto your social channels by clicking the share button next to your event time. We encourage you and your colleagues to give this a try and let the world know how you compare to the average global time.



CREATE FRIENDLY COMPETITION

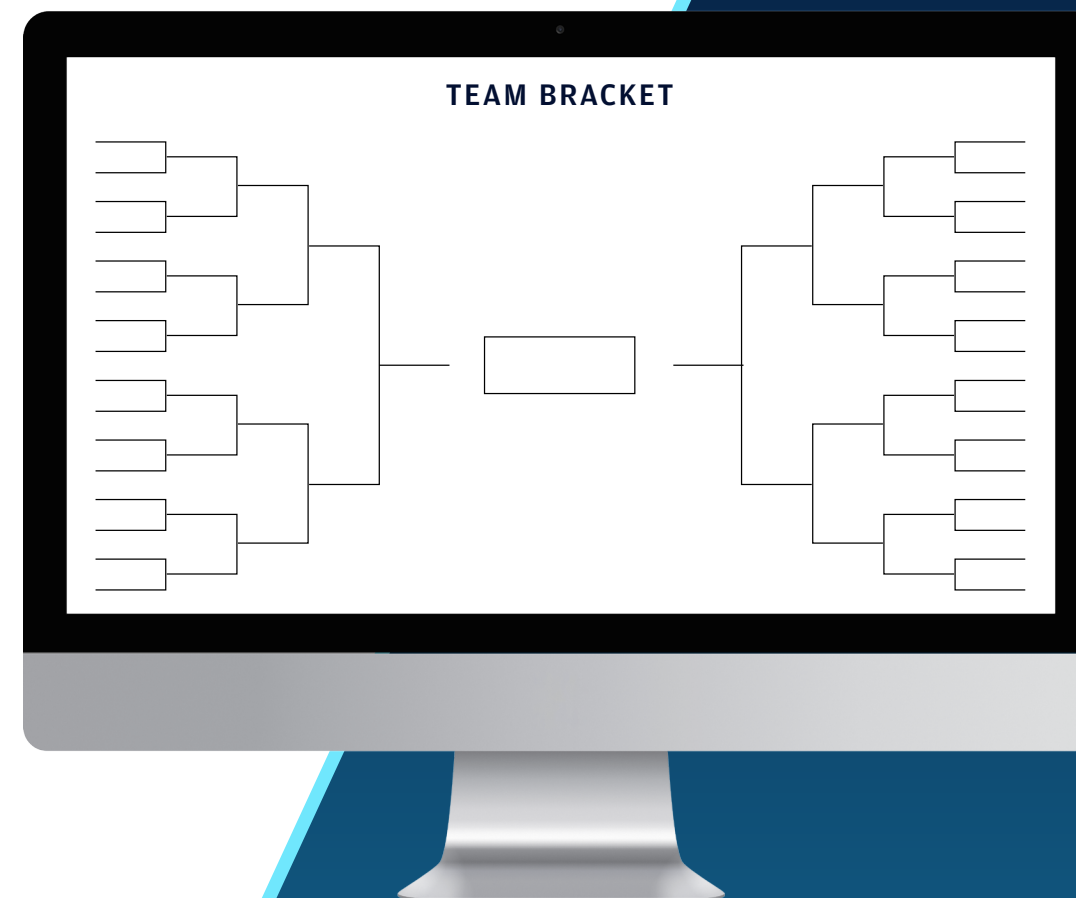
Team Bracket

This bracket can be used to create internal competition, below are some ways to get it started and to get your team ready to compete. Use the bracket to create internal challenges within your team by following these steps:

- Select how you'll be competing. You can have individuals, departments, project teams all competing against each other.
- Add the names to your bracket.
- As you participate in the event, encourage the individuals/groups to create rivalries, alliances, and record-setting competitions with other people in their brackets.
- Once the event ends, use our Leaderboard to check your bracket matchups to determine who wins the whole event!

Toolkit Assets:

+ Team Bracket form (*Editable PDF*)



Post-Event Virtual Celebration

Looking for ways to virtually connect with your colleagues with post-race party tips? In your Team Captain Toolkit zip folder, we've provided some ideas.

Toolkit Assets:
+ Post-Event Party Tips





Thank you.

Please reach out to your local Customer Service Team with any questions or comments.

